

Sensor Data Aggregation Software for Digital Signage Experiences

SignMetrix believes in leaving no data behind, ensuring every experience matters.

As a subscription-based software, it delivers valuable insights into customer behavior using data from in-store sensors and displays.



The Problem

Businesses increasingly use sensors and touch screens to deliver immersive, interactive digital signage experiences but often lack the tools to measure how effective the placement, location and displayed items are that are being touched and reviewed. Without clear insights, they cannot determine which elements need refinement to better serve their customers and improve ROI.

The Solution

Together, SignMetrix and Amino H200 solve the problem by providing the tools to support informed decision-making. Our software measures customer engagement, conversion rates, and ROI and aggregates data from existing sensors and devices, presenting a comprehensive view on a cloud-based dashboard.

Amino's H200 Series: Interactive Signage Solutions

The **Amino H200 series** includes two powerful devices which are certified for the SignMetrix platform. These devices have been designed specifically for signage and enterprise video applications meaning that they are ruggedized and intended for 24x7 operations. **The H200** is perfect for SignMetrix apps integrating Nexmosphere wired sensors. **The H200W** adds WiFi 6 and Bluetooth 5.2 to the platform, enabling support for Bluetooth pick-up and people-counting sensors, which enhance the Amino H200W with SignMetrix Audience Measurement capabilities. SignMetrix also adds content-triggering capabilities to the H200 series.

Amino's expertise in video and streaming combined with SignMetrix expertise in sensor integration creates a platform on which the imagination of creative retail businesses is no longer constrained by technology.

Key Features

Real-time Video: support for a wide range of Video formats and streaming protocols.

Remote management: Bundled with Amino's Orchestrate management platform enabling remote viewing of every deployed device.

Easy deployment: Zero-touch deployment enabling cost effective installation.

Secure & Reliable: Quarterly firmware security updates incorporating making this one of the most secure platforms available for retail.

Easy Onboarding Process

The **Amino Orchestrate management platform** remotely configures every device and automatically installs the SignMetrix app to enable zero touch deployment. Data from in-store sensors is directly forwarded to the SignMetrix cloud dashboard, providing instant insights for actionable decisions.

Interested?

Request a trial now to witness the power of intelligent data insights!



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